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**RUIZ FOODS RANKS 1st AMONG
THE TOP 10 U.S. HISPANIC-OWNED MANUFACTURING FIRMS
IN THE STATE OF CALIFORNIA
ACCORDING TO *HISPANIC BUSINESS MAGAZINE, JUNE 2007***

Ruiz Foods (June, 2007), the nation's largest frozen Mexican food manufacturer, is ranked:

- 1st among the top 10 U.S. Hispanic-owned manufacturing companies in the State of California and
- 18th among the top 500 Hispanic-owned businesses in the United States according to the June, 2007 issue of *Hispanic Business Magazine*. (In 2006, Ruiz Foods, Inc. ranked 19th).

"Our growth this past year continues to be very solid and double-digit. We attribute this to our commitment to product quality, innovation and authenticity and are very proud of what our Team Members and our vision can accomplish," said Bryce Ruiz, President and COO, Ruiz Foods.

Ruiz Foods is a privately owned corporation with corporate offices in Dinuba, CA. Third generation Kim Ruiz Beck, the elder daughter of Chairman and CEO Fred Ruiz, is Vice Chairman. Bryce Ruiz, the elder son, is President and COO.

Ruiz Foods is dedicated to premium quality, authentically prepared frozen Mexican foods selling to all channels of distribution: retail, convenience store, clubs, vending, industrial and foodservice. The signature brand is El Monterey®. Ruiz is the market leader within the frozen Mexican food category, manufactures the #1 Brand of frozen Mexican food in the U.S. and employs over 2,500 Team Members in three facilities located in the United States. ##