



CONTACT: Pat Summers
559•285-1100

**RUIZ FOODS RANKS 2ND AMONG
THE TOP 10 U.S. HISPANIC-OWNED MANUFACTURING FIRMS
ACCORDING TO *HISPANIC BUSINESS MAGAZINE*, JUNE 2006**

June 15, 2006 - Ruiz Foods (June, 2006), the nation's largest frozen Mexican food manufacturer, is ranked:

- 2nd among the top 10 U.S. Hispanic-owned manufacturing companies in the U.S.
- 1st among the top 10 U.S. Hispanic-owned companies in the State of California and
- 19th among the top 500 Hispanic-owned businesses in the United States according to the June, 2006 issue of *Hispanic Business Magazine*.

"Our growth this past year continues to be very solid and double-digit. We attribute this to our commitment to product quality, innovation and authenticity and are very proud of what our Team Members and our vision can accomplish," said Fred Ruiz, Chairman, CEO and Co-Founder Ruiz Foods. "In January, our Denison distribution warehouse and manufacturing facility began shipping product to our customers – less than 9 months from when we began its renovation – a testament to the Ruiz culture in action as we continue to fulfil our commitment to our customers by enhancing all levels of customer service."

Ruiz Foods is a privately owned corporation with over 2000 Team Members. Corporate offices and a manufacturing facility and distribution warehouse are located in Dinuba, CA. Another manufacturing facility is located in Tulare, CA. The third location, both a manufacturing facility and distribution warehouse, is in Denison, TX.

Ruiz Foods was co-founded in 1964 by Fred Ruiz and his father, Louis Ruiz. Third generation Kim Ruiz Beck, the elder daughter of Chairman and CEO Fred Ruiz, is Vice Chairman. Bryce Ruiz, the elder son, is

President and Chief Operating Officer. Siblings Kelly Ruiz Hanchett serves on the Board of Directors and Matt Ruiz is in college.

Ruiz Foods is dedicated to premium quality, authentically prepared frozen Mexican foods selling to all channels of distribution: retail, convenience store, clubs, vending, industrial and foodservice. The signature brand is El Monterey®. Ruiz is the market leader within the frozen Mexican food category and manufactures the #1 Brand of frozen Mexican food in the U.S. ##